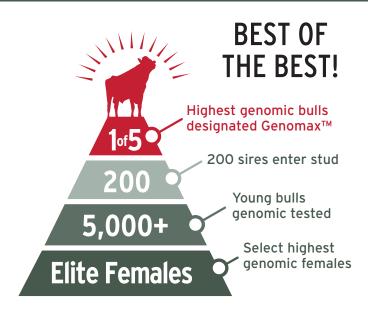


## Calving Ease





23%

fewer difficult births vs other bulls



CDCB proof data, April 2016.

## **CONTINUES IN NEXT GENERATION**

Daughters of calving ease bulls

**13**%

fewer difficult births vs other bulls

2%

fewer stillbirths vs other bulls

CDCB proof data, April 2016.

The Total Package

THE SEMEX DIFFERENCE