

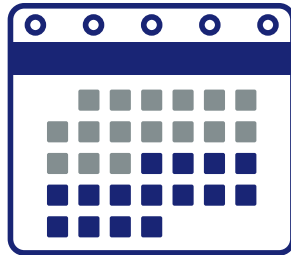


## LESS DAYS OPEN

due to less calving problems

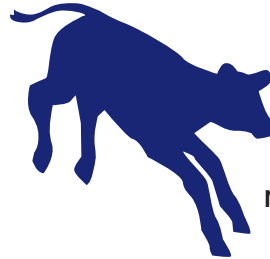
# 15

less days open



Source: "Review-Cost of Reproductive Diseases and Conditions in Cattle" in The Professional Animal Scientist 18:26-32

## DECREASED DYSTOCIA



# 4%

reduction in hard calvings

Source: Dr. Kent Weigel, University of Wisconsin

## INCREASED PROFITS from crossbred calves



Beef cross calves demand  
**\$50 per head more**  
than straight dairy calves

Source: Ontario Livestock Markets (Brussels, Listowel, Denfield, Cookstown) 2017

## INCREASED GENETIC VALUE

by focusing on the top genetics of the dairy herd



Sexed semen produces 90% heifer calves allowing for all replacements to be retained from the top genetics of your herd.

## INCREASED PROFITS

from more weight on bull calves

Beef cross calves will gain approximately

**5.28% more yield** than straight dairy calves



Source: Cornell University

## HIGH FERTILITY PACKAGE



**Blue PowerMix™**



**Angus PowerMix™**



**SUPERIOR FERTILITY AND EASY CALVING**

PowerMix™ is heterospermic semen which contains the semen of three different sires in one straw and this combination is proven to improve conception rates.

# Adding profitability to dairies

## THE SEMEX DIFFERENCE